

By registering and attending IFAI Virtual Expo 2020, each person acknowledges and agrees to the following restrictions as the criteria of being accepted to attend.

Cancellations and Refunds

If you cancel before Monday, September 7th, 2020 at 11:59 p.m. Central Time, you are eligible for a full refund; however, you will incur a processing fee of 10% of your total registration fees. Cancellation notifications must be emailed to Show Management at Events@IFAI.com before this time. Substitutions from the same company will be accepted in writing without penalty.

Upon proper cancellation, the full registration fee will be refunded, less the cancellation fee of 10% of your total registration fees, to the card associated with the original transaction.

If you cancel after Monday, September 7th, you are eligible for a 50% refund; however, you will incur a processing fee of 10% of your total registration fees. Cancellation notifications must be emailed to Show Management at Events@IFAI.com before this time. Substitutions from the same company will be accepted in writing without penalty.

No refunds of any kind will be made for cancellations received after October 1st, 2020 at 11:59 p.m. Central Time. No refunds will be given for virtual “no-shows”, late arrivals, early departures, and/or anyone who fails to notify us by the cut-off date using the method listed above. If IFAI cancels this event for any reason, you are eligible to receive a full refund, less processing fees.

Ancillary Events Cancellation and Refunds

We reserve the right to alter, cancel or eliminate any/all portions of ancillary and extracurricular activities.

Substitutions, Transfers and Additions

You may transfer your registration to another eligible party if you are unable to attend IFAI Virtual Expo 2020. Registration transfers must be made via email to Events@IFAI.com. You may not however, “share” your registration with someone else.

You may add additional registration items on a space-available basis. Additions may be made via email to Events@IFAI.com. You will be charged any additional registration fees at the time of the addition.

Virtual “Badge Scanning” and Registration Data

By registering for this event, you consent to your registration data being shared with the exhibitors of IFAI Virtual Expo, including but not limited to: name and contact information.

Anti-Trust Compliance

It is the policy of IFAI Virtual Expo 2020 and IFAI to comply fully with the antitrust laws. In order to comply with those laws and to prevent this event from being used for unauthorized activities you agree to follow our Compliance Program Concerning Federal Antitrust Laws by registering for this event. These policies will be strictly followed throughout this event in order to protect all registrations, IFAI Virtual Expo 2020, and IFAI. IFAI staff has periodically been briefed on the antitrust laws by IFAI counsel. If, during the course of this event a staff member requests a registrant cease and desist any discussion because of a potential risk, you are required to cease such discussion immediately and follow the instructions of the IFAI staff person. For more information about our Compliance Program Concerning Federal Antitrust Laws, please contact IFAI at +1 800-225-4324.

Soliciting in the Exposition

Virtual suitcasing is strictly prohibited at IFAI Expo 2020. We reserve the right to revoke access from any individual from IFAI Virtual Expo 2020 if they are reported to be soliciting at the event and are not an IFAI

Virtual Expo 2020 sponsor or exhibitor. We encourage attendees to support the paid sponsors and exhibitors who, in turn, are supporting the industry.

Views Expressed

The views expressed by any IFAI Virtual Expo 2020 attendee, speaker, exhibitor or sponsor are not necessarily those of IFAI Virtual Expo 2020, IFAI or its representatives. All event attendees, speakers, exhibitors and sponsors are solely responsible for the content of any and all individual or corporation presentations, marketing collateral, advertising and online Web content.

Cancellation of Event and/or Education

IFAI Virtual Expo 2020 organizers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the conference, change any of the published particulars, or withdraw any invitation to attend. In any case, neither the organizers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person.

Although every reasonable effort is made to provide the speakers, topics, and sessions listed, some changes or substitutions may occur. Speakers and sessions are subject to cancellation or change up to and including the day the session(s) are scheduled to be held. Changes or cancellations are made at the discretion of IFAI and may be done without notifying attendees. If sessions are changed or canceled no refunds should be expected. Agreement to attend the IFAI Virtual Expo 2020 acknowledges acceptance of this provision.

Code of Conduct

IFAI is committed to providing a safe, productive, and welcoming environment for all meeting participants and IFAI staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, IFAI staff members, service providers, and all others are expected to abide by this Virtual Programs Code of Conduct. This Policy applies to all IFAI meeting-related events, including those sponsored by organizations other than IFAI but held in conjunction with IFAI events, on public or private platforms.

Expected Behavior:

- Be considerate of others
- Be respectful of others and viewpoints that may be different from your own
- Be mindful of your words and actions

Unacceptable Behavior:

- Harassment, intimidation, or discrimination in any form.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, IFAI staff member, service provider, or other meeting guest.
 - Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, IFAI staff member, service provider, or other meeting guest.
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by IFAI throughout the virtual meeting. All participants must comply with the instructions of the moderator and any IFAI virtual event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services unless expressly approved by IFAI. IFAI

reserves the right to remove such messages and potentially ban sources of those solicitations. IFAI reserves the right to deny or revoke admission to anyone who engages in or is reputed to engage in unethical or non-compliant marketing practices.

- Participants may not copy, record, or broadcast IFAI event content. This includes, but is not limited to, content shared via sessions, exhibitors, Q&A, chat room activity, or personal contact details without permission.

Consequences of Unacceptable Behavior

IFAI reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and IFAI reserves the right to prohibit attendance at any future meeting, virtually or in person.

Reporting Behavior

IFAI has zero-tolerance for any form of discrimination, harassment or other behavior deemed unacceptable. If you experience harassment or hear of any incidents of unacceptable behavior, IFAI asks that you inform events@ifai.com so that we can take the appropriate action.

Recording/Live-Streaming of Sessions/ Pictures

IFAI Virtual Expo 2020 does not allow the photographing, recording, or livestreaming of any session or events unless express permission is given by the speaker, facilitator, or event organizer. No booth on the virtual show floor may be photographed, recorded, or livestreamed in any way whatsoever for personal or commercial use. This rule is to protect the intellectual property of our speakers, facilitators, and exhibitors. Anyone found to be in violation of this rule will be removed from the event without refund.

Liability Waiver & Release

In consideration of your registration and attendance of IFAI Virtual Expo 2020, you waive any and all claims that you or any future agent or heirs has or may have in the future against IFAI, IFAI Virtual Expo 2020 their agents, employees, servants, and officials and release them from all risks, liability and covenant not to sue them for any expense, loss, damage, personal injury, including loss of life, disability, property damage, or property theft, including reasonable attorneys' fees and litigation expenses, or actions of any kind that you may suffer or sustain, before, during or after IFAI Virtual Expo 2020, unless such was caused by the gross negligence of IFAI.

Virtual Expo 5k Fun Run Participant Waiver and Release:

In consideration of accepting this entry, I, the participant, intending to be legally bound do hereby waive and forever release any and all right and claims for damages or injuries that I may have against the IFAI Virtual Expo 2020 5k Fun Run and all of their agents assisting with the event, sponsors and their representatives, volunteers and employees for any and all injuries to me or my personal property. This release includes all injuries and/or damages suffered by me before, during or after the event. I recognize, intend and understand that this release is binding on my heirs, executors, administrators, or assignees.

I know that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able to do so and properly trained. I assume all risks associated with running in this event including, but not limited to: falls, contact with other pedestrians, the effects of weather, traffic, and course conditions, and waive any and all claims which I might have based on any of those and other risks typically found in running a road race. I acknowledge all such risks are known and understood by me. I certify as a material condition to my being permitted to enter this race that I am physically fit and sufficiently trained for the completion of this event and that a licensed Medical Doctor has verified my physical condition. I agree that I

will be fully responsible for payment of any and all medical services and treatment rendered to me including but not limited to medical transport, medications, treatment and hospitalization.

I hereby grant full permission to any and all of the foregoing to use any photographs, videotapes, motion pictures, recordings or any other record of me, along with my name, for any purpose in all media now existing or hereafter created, including but not limited to the Internet. **I HAVE READ THE ABOVE RELEASE AND UNDERSTAND THAT I AM ENTERING THIS EVENT AT MY OWN RISK.**