

To:

From:

Subject: Attending IFAI Expo 2019

Dear (insert boss's name)

I'd like to attend IFAI Expo 2019 from October 1-4 in Orlando, FL. IFAI Expo is the annual gathering of over 5,000 suppliers, manufactures and end users in the Industrial Fabrics industry.

I'd like to go to IFAI Expo this year and I think it's worth the investment. Here are some ways I'd benefit and our company would benefit:

- **I'll become more productive** — I'll learn new tools, techniques, and tips & tricks so I can work more quickly and efficiently. That should save time and money.
- **I'll learn from the experts** — IFAI sessions are led by some amazing folks — some of the best in the biz.
- **I'll get inspired to produce better work** — We can all use a boost of inspiration now and again.
- **I'll learn more about the industry** — I'll get to see the latest trends, materials and tools
- **I'll learn from my colleagues** — Over 5,000 attendees come from organizations (small and large) from all over the world. I'll be able to connect with them and get some cool new ideas and solutions.

I believe IFAI Expo is worth the investment. It's the one conference where I can learn about industry trends and get exposure to new products and technology.

You can learn more about IFAI Expo at www.ifaexpo.com.