



Enhance Your Presence
in our 2019

EXPO SHOW GUIDE

Everything IFAI Expo
can be found on
IFAIexpo.com

THE OFFICIAL IFAI Expo 2019 Show Guide

A complete guide to education, exhibits, and important events at IFAI Expo 2019.

- **Ad Close:** July 17, 2019
- **Materials Due:** Aug. 3, 2019

Our Connections, Your Success

NET Print Rates: 2019 Expo Guide	
AD SIZE	EXPO GUIDE
Full page	\$5,100
2/3 vertical	\$4,475
1/2 island	\$3,825
1/2 horiz	\$3,550
1/3 page	\$2,625
1/6 page	\$2,025
2-pg spread	\$9,700
Tab	\$7,500

NET* Digital Rates: IFAIexpo.com			
<i>Prices listed are per month</i>			
IFAIexpo.com	3 mo	6 mo	12 mo
Leaderboard	\$850	\$750	\$700
Wide skyscraper	\$750	\$650	\$600
Mid Rectangle	\$800	\$750	\$650

*Limited inventory. Please call for more information.

Visit IFAI.com/Advertise for more.

Enhanced Listings

Use your Exhibitor Directory listing to drive even more traffic to your booth.

Exhibitor Directory	with display ad purchase		without display ad purchase	
	Enhanced Listing	\$500	Enhanced Listing	\$800

Enhanced listing sample:



Value Vinyls ♦

📖 **PAGE 29**
BOOTH 1905

Grand Prairie, TX
United States
877 716 6651
www.valuevinyls.com

Value Vinyls is a trusted supplier of industrial PVC since 1984, featuring athletic, trucking, awning, shade cloth and many other industrial customized materials. Our sales force is focused on developing strong customer relationships along with our in-house customer service group for immediate support.

*NEW THIS YEAR

Reach thousands of additional readers with our digital version of the 2019 Expo Guide.

 | Oct. 1-4, 2019
Orlando, FL
Orange County Convention Center