

Katie A. Stuart

From: Katie Stuart <generalinfo@ifai.ccsend.com> on behalf of Katie A. Stuart
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To: Katie A. Stuart
Subject: IFAI Exhibitor Insight - May 2016 Issue



Get ready for Expo success

In this edition of Exhibitor Insight, we'll show you how to use our wealth of resources to help you achieve on-site success at Expo 2016. Read on!

All the info you need with just one click

We're proud to announce the creation of a new one-stop online home for exhibitor resources. You can find everything you'll need, including links to Freeman Online and materials to help you have your best show possible [by clicking here](#). Our **Exhibitor Resource** page contains tips and tricks, marketing tools, our Exhibitor Service Manual and much, much more. Check it out!

Also, if you haven't already done so, [visit IFAI.com](#) and click the "login/signup" button at the top right. From there, follow the prompts to update your key information and communications preferences. You can also register for events and educational opportunities through this portal. More information and user tutorials are available [here](#).

Then, [visit the Exhibitor Central portal](#) to update your information. Here you'll be able to reserve and pay for booth space and, most importantly, update your company profile. We'll use that information to highlight your business in our Expo publications including the online map, mobile app and all our printed show materials. For a tutorial, [click here](#).

TRADE SHOW TIPS

[Visit Exhibitor Central](#) and learn how to manage your information [here!](#)

RESOURCES

Promotional
Opportunities

Hotel & Travel

Exhibitor
Service Manual

Visit [FreemanOnline](#) for all booth ordering and service manual information!

These are important steps -- please take the time to be thorough when updating your profile information. You'll be glad you did at Expo time!

Thank you!

As always, we thank you for exhibiting and for your support of IFAI Expo. If you have general questions, [contact us](#) and we'll do our very best to help. If you have questions for Freeman, please [e-mail Steve Hagstette](#) or call him at 504-731-1245.

We'll see you in Charlotte!

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IFAI Expo is your marketplace for specialty fabrics, advanced textiles, and shade and weather protection applications.

IFAI is a not-for-profit trade association comprised of member companies representing the global specialty fabrics marketplace.

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