

Katie A. Stuart

From: Katie Stuart <generalinfo@ifai.ccsend.com> on behalf of Katie A. Stuart
Sent: Wednesday, April 6, 2016 9:27 AM
To: Katie A. Stuart
Subject: Welcome to IFAI Exhibitor Insight



Major Announcement for Expo Exhibitors

Welcome to the first of our monthly Exhibitor Insight mailings! Thank you for exhibiting at IFAI Expo 2016. Watch for these e-mails containing important deadlines, resources and tips. This month, we begin with good news!

We've got great help coming your way

IFAI is pleased to announce a new partnership with Freeman, our 2016 Expo Official Service Contractor. Freeman brings more than 80 years of successful event experience to the table and we're excited to have them aboard.

As a result, we are happy to announce many exciting changes to Expo which will enhance both the exhibitor and attendee experience.

Important 2016 changes

Concierge Elite - Download Freeman's app and bring the service desk to your mobile device, allowing you to stay at your booth while you:

- Receive freight updates
- Submit service requests

TRADE SHOW TIPS

Watch this space for important deadlines, resources and tips!

RESOURCES

IFAI Exhibitor Contact

Katie Stuart, IFAI Exhibit Coordinator
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Freeman Show Floor Contact

Steve Hagstette
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P - 504-731-1245
C - 702-208-0281
F - 504-731-1214

IFAI Social Media



- View previous and current orders
- Request shipping labels
- Receive empty return notifications
- Move out without visiting the Freeman Service Center

Download the free Freeman Online app from the App Store, Google Play or Windows Store (search Freeman online mobile). Or [click here](#) to learn more.

Material Handling- Look forward to the following enhancements:

- Freeman locked in their material handling rates for the next three years. This opportunity allows exhibitors to budget accurately and avoid unbudgeted surprise price increases.
- Freeman will offer a sliding scale for machinery, comparable to what IFAI exhibitors have had in the past. Each tier of the sliding scale is, on average, 10 to 16 percent lower than in 2015. The highest tier will now begin at 15,001 pounds.
 - **0 to 5,000 pounds - \$.54/pound**
 - **5,001 to 7,500 pounds - \$.51/pound**
 - **7,501 to 15,000 pounds - \$.47/pound**
 - **15,001 and greater - \$.41/pound**
 - Freeman does not have a 200-pound minimum on standard material handling rates.
 - IFAI will work with Freeman to evaluate other cost-saving solutions for exhibitors at Expo 2017 in New Orleans and future shows.

*Show Site Shipment - Unskidded Machinery
add 25% to the above rates*

New IFAI Initiatives

We are tripling the number of free Campfire education spaces to help keep attendees on the show floor. We will also host refreshments and lunch on the Friday show floor, and also provide a marketing materials tool kit you can use to reach out to your prospects.

Thank you!

Most importantly, though, we want to thank you for your support of IFAI Expo. We're working together to advance the industry. Contact us if you have questions - and we'll see you in Charlotte!

IFAI Expo is your marketplace for specialty fabrics, advanced textiles, and shade and weather protection applications.

IFAI is a not-for-profit trade association comprised of member companies representing the global specialty fabrics marketplace.

Industrial Fabrics Association International,
1801 County Road B West, Roseville, MN 55113

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