

## Katie A. Stuart

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**From:** Katie Stuart <generalinfo@ifai.ccsend.com> on behalf of Katie A. Stuart  
**Sent:** Thursday, June 30, 2016 3:22 PM  
**To:** Katie A. Stuart  
**Subject:** IFAI Exhibitor Insight - June 2016 Issue



### The latest exhibitor news from IFAI Expo

Welcome to the June edition of **Exhibitor Insight**! This month, we'll cover IFAI Expo 2016 registration, VIP Vouchers and free promotional opportunities including product previews.

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#### Registration information

Registration for IFAI Expo is just around the corner. There are a number of options for attendees to choose from, with advanced rate discounts available through July 29:

- **Expo Show Floor** (\$109, free to IFAI members who register before Friday, July 29)
- **Exhibitor Staff Badge** (\$50, watch your e-mail for a personalized code for complimentary badges)
- **Expo Plus** (\$899, the show floor plus our "Super Tuesday" special event)
- **GeoCharlotte** (\$399, for the single-day debut of Geosynthetic programming on **Thursday, October 20**)

Student pricing is also available. Please [contact Jennifer Fisher](#) for more information.

Watch for more information at [IFAIexpo.com](http://IFAIexpo.com).

#### TRADE SHOW TIPS

[Visit Exhibitor Central](#) to take advantage of all the exhibitor resources available to you!

#### RESOURCES

Promotional  
Opportunities

Hotel & Travel

Exhibitor  
Service Manual

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Visit [FreemanOnline](#) for all booth ordering and service manual information!

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## VIP Vouchers

Being an exhibitor earns you an unlimited supply of VIP Vouchers so you can gift your clients with free Expo Show Floor registration! Watch your e-mail for more information on your vouchers!

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## Free Promotional Opportunities

There are still great opportunities to showcase your business over and above your participation on the Expo show floor. The revamped [Show Stopper program](#) is designed to point attendees right to your booth to view your new and improved products. Visit the link above for more information, but hurry - the deadline for entries is **Monday, July 4**.

Also, exhibitors will want to be a part of the [Fabric Sourcing Center](#), where hundreds of exhibitor materials will live right on the show floor. As with our Show Stopper, the Fabric Sourcing Center is designed to direct attendees to your booth to see your display items. The deadline for FSC registration is **Friday, July 29** at the link listed above.

## Product Preview deadline approaching fast!

If you'd like to take part in the Product Preview in the August issue of *Specialty Fabrics Review* (and really, why wouldn't you?), please be sure your Booth Profile is updated by **Monday, July 11**. To visit your existing profile, [click here](#).

### IFAI Exhibitor Contact

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### Freeman Show Floor Contact

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### IFAI Social Media



IFAI Expo is your marketplace for specialty fabrics, advanced textiles, and shade and weather protection applications.

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*IFAI is a not-for-profit trade association comprised of member companies representing the global specialty fabrics marketplace.*

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