Expand Your Reach Beyond IFAI Expo

Keep your brand in front of, and stay top of mind with IFAI Expo Attendees and Specialty Fabrics Review readers. As an IFAI Expo Exhibitor, your company has a unique opportunity to capitalize on a highlighted feature in the November Specialty Fabrics Review From the New Orleans Show Floor.

IFAI Expo Exhibitor Program — Advertise in the November SPECIALTY FABRICS REVIEW’S FROM THE NEW ORLEANS SHOW FLOOR and receive:

- Print advertisement in the November 2017 Specialty Fabrics Review!
- FREE online From the New Orleans Show Floor feature on SpecialtyFabricsReview.com!
- Link to digital From the New Orleans Show Floor feature in the November Specialty Fabrics Review e-newsletter!

Total Investment $995

Visit IFAI.com/Advertise for more.
advertisement agreement

by completing this advertisement agreement, advertiser will adhere to all guidelines and policies presented in this agreement.

amount $

payment type:

☐ visa/mastercard  ☐ discover  ☐ american express

☐ ach/e-check  ☐ bill me later

cardholder/account name

credit card/account number  cc exp date  cc cvv

ach/e-check bank name  routing number

billing address

billing city, state/province, country, zip/postal code

authorized signature  date

payment information

this contract is made and accepted pursuant to the following terms and conditions: payment terms are net 30 days, u.s. funds. the advertiser may cancel this contract by giving the publisher notice of the cancellation no later than the scheduled date of ad close. all contracts are subject to short rates. advertisers will be short-rated if within a 12-month period from the date of first insertion, they have not used the amount of space upon which their rate has been based. the net cost above represents an insertion discount of 15% on the gross and each insertion is separately billed. note: no agency discounts will be allowed on invoices outstanding greater than 30 days. bills are rendered on the publication issue date contracted unless the contract is prepaid or other arrangements have been made and approval given by ifai accounts receivable. advertiser agrees to pay for all advertising purchased plus all costs of collection. orders are subject to rate increases for the duration of the contract. in the event of a rate increase by the publisher, the publisher shall give 45 days’ notice before any increase shall take effect. for detailed list of terms and conditions please refer to the ifai website or contact your sales rep.

forward contract with payment information to lisa batdorf at lmbatdorf@ifai.com or fax to 651 225 6966

payments are processed in accordance with contract terms. any payment information received by ifai is stored electronically in a secure, encrypted database.

complimentary graphic design services for your ad?

☐ yes  ☐ no, i will upload an ad (www.ifai.com/file-upload)